Free pamphlet templates (A4)

From the AFFiNE guide at affine.pro/blog/pamphlet-template. Free to print and use. No account needed.

Pages 2 to 3: tri-fold template, outside then inside.

Pages 4 to 5: bi-fold (half-fold) template, outside then inside.

Pages 6 to 7: filled tri-fold example (a fictional recycling guide).

How to print: choose double-sided printing and "flip on short edge", at 100% scale (not "fit to page").

Fold on the dashed lines. On the tri-fold, the narrow panel folds in first so the pamphlet closes flat.

Labels are light gray so you can write over them, or use the layout as a sketch before you design.

These sheets have no bleed. For edge-to-edge color from a print shop, add 0.125 in (3 mm) bleed in your design file.

Tri-fold outside panels, left to right: 97 / 100 / 100 mm (inside panels are the same, mirrored).

fold

fold

INSIDE FLAP (NARROW)

Inside flap (seen first when the cover opens)

Hook: the one thing to know

Three short points

Small photo, quote, or stat

BACK COVER

Contact and next step

QR code

Website, phone, opening hours

Optional: mailing panel or address

FRONT COVER

Title (5 to 8 words)

Cover image or illustration

Subtitle: who this is for and what they get

Organization name or logo

INSIDE LEFT

Heading

Inside left: the problem or context

Image, chart, or icon row

fold

INSIDE MIDDLE

Heading

Inside middle: the main explanation

Image, chart, or icon row

fold

INSIDE RIGHT (NARROW)

Heading

Inside right: steps or checklist

Image, chart, or icon row

fold

BACK COVER

Contact and next step

QR code

Website, phone, opening hours

Optional: mailing panel or address

FRONT COVER

Title (5 to 8 words)

Cover image or illustration

Subtitle: who this is for and what they get

Organization name or logo

fold

INSIDE LEFT

Heading

Inside left: background and key facts

Image, chart, or icon row

INSIDE RIGHT

Heading

Inside right: steps, options, or details

Image, chart, or icon row

INSIDE FLAP (NARROW)

Before you start

One dirty item can spoil a whole bin.

- Keep plastic bags out of the bin
- Scrape food out of jars and tubs
- Put items in loose, not bagged
- Check the list inside when unsure

Photo: a clean blue bin

fold

BACK COVER

Get help

Questions? Call 555-0142

hello@riverside.example.org

Drop-off center: Sat 9 to 1

12 Mill Road

Holiday weeks: pickup moves one day later.

QR code

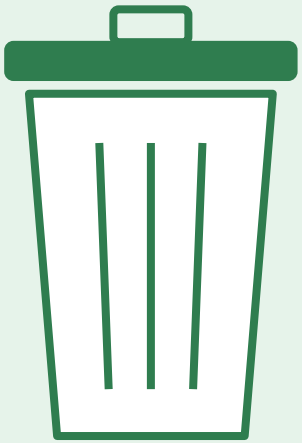
Scan for the full city list

Fictional example. Rules vary by city, so check your own local program.

Filled example (fictional) · outside

fold

FRONT COVER



What Goes in the Blue Bin?

A two-minute guide for Riverside households

Pickup: every other Tuesday

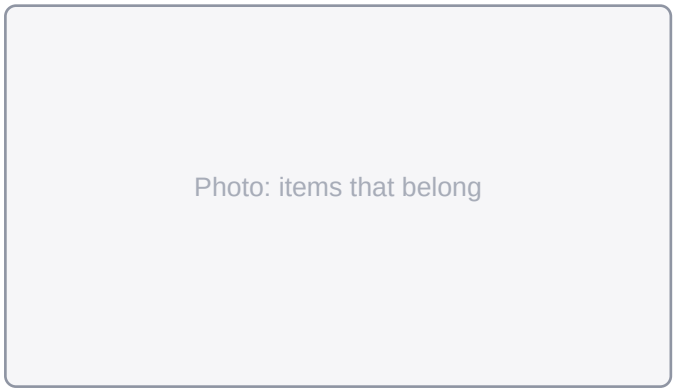
Riverside Neighborhood Association

INSIDE LEFT

Yes, please

+ Paper, mail, and flattened boxes
+ Plastic bottles and jugs with lids on
+ Metal cans and clean foil
+ Glass bottles and jars

Put these in the blue bin loose. No bags.



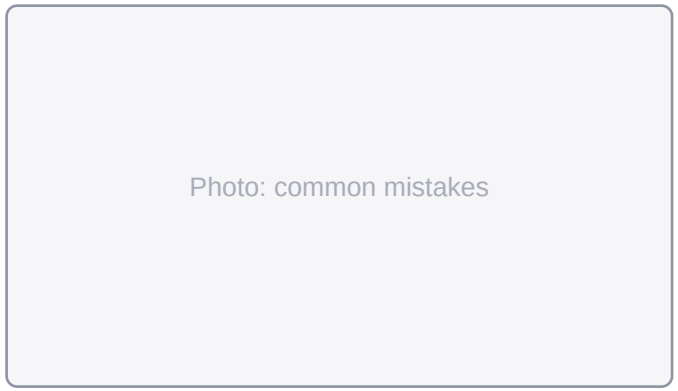
fold

INSIDE MIDDLE

No, thanks

x Plastic bags and film
x Food scraps and greasy pizza boxes
x Batteries and electronics
x Hoses, cords, and string lights

Batteries and electronics go to the drop-off center instead.



fold

INSIDE RIGHT (NARROW)

Prep in 3 steps

1. Empty it
2. Give it a quick rinse
3. Flatten boxes, keep lids on

Not sure? Leave it out and check the city list first.

