My writing aesthetic profile

Fill this in for one project, not for your whole life. Work top to bottom: layers 1 and 2 are what readers see; layers 3 and 4 help you produce them. Guide: affine.pro/blog/writing-aesthetic

The feel — three words and a reference

Project _____

Three words for the feel _____

Reference writer or book _____

Layer 1 · Voice — what the reader hears

Sentence length ☐ short ☐ mixed ☐ long, layered

Word choice ☐ plain ☐ formal ☐ lyrical ☐ playful

Point of view / tense ☐ first ☐ second ☐ third ☐ past ☐ present

Recurring images (3) _____

Words I will avoid _____

Layer 2 · Page — what the reader sees

Body font / size _____ Heading font _____

Palette (4 colors) ☐ ☐ ☐ ☐

Handwriting ☐ print ☐ rounded ☐ cursive ☐ small caps

Layer 3 · Place — where you write

Desk, light, sound _____

Notebook + pen _____ App / theme _____

Layer 4 · Practice — how you start and keep going

Start-up ritual (under 2 min) _____

Time of day / session length _____

One rule — if you keep only one line from this page

_____

Test paragraph — rewrite one paragraph from your draft using the rule

_____

_____

_____

_____

_____

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Handwriting practice lines

Trace the grey example, then copy it three times at about 70% of your normal speed. Keep small letters between the baseline and the dashed x-height line, and follow the slant guides (about 10°) or write upright, but not both.

— baseline --- x-height — ascender / descender

o o o o o o o o o

l l l l i i i i

a e s t h e t i c

minimum movement

delight, gently

The quick brown fox

jumps over the lazy dog

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